

**IN THE CLAIMS:**

Please amend claims 1 and 5 as follows:

1. (Currently Amended) A liquid crystal display device, comprising:
  - a transmissive type liquid crystal display panel which sandwiches a liquid crystal layer between a pair of substrates; and
  - a backlight arranged at a back face of the liquid crystal display panel and having a light source and a reflector,
  - wherein the liquid crystal display device is ~~eapable of performing~~ configured to simultaneously perform as a transmissive display which ~~uses~~ transmits a light from the light source therethrough and as a reflective display which ~~uses~~ reflects an external light incident from a front face side of the liquid crystal display panel by ~~reflecting the external light on~~ the reflector,
  - ~~the improvement being characterized in that~~ a polarizer is arranged between the back-face-side substrate of the pair of substrates and the backlight, the polarizer ~~[[being]]~~ is formed to absorb polarized light having a predetermined polarization direction,
  - at least two or more light diffusion layers are arranged between the back-face-side substrate of the pair of substrates and the reflector of the backlight to substantially diffuse the external light and minimize a shade from being viewed from an oblique direction, the at least two or more light diffusion layers ~~including~~ include a first diffusion layer and a second diffusion layer, and
  - a prism sheet is arranged between the first diffusion layer and the second diffusion layer.
2. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion plate or a diffusion sheet.
3. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion tacky adhesive material.
4. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion film.

5. (Currently Amended) A liquid crystal display device, comprising:
- a transmissive type liquid crystal display panel which sandwiches a liquid crystal layer between a pair of substrates,
  - a light source,
  - a light guide body which is arranged at a back face side of the liquid crystal display panel and on which the light from the light source is incident, and
  - a reflector which is arranged at a back face of the light guide body,
- wherein the liquid crystal display device is ~~capable of performing~~ configured to simultaneously perform as a transmissive display which ~~uses~~ transmits a light from the light source therethrough and as a reflective display which ~~uses~~ reflects an external light incident from a front face side of the liquid crystal display panel by ~~reflecting the external light on~~ the reflector,
- ~~the improvement being characterized in that~~ a polarizer is arranged between the back-face-side substrate of the pair of substrates and the light guide body, the polarizer ~~[[being]]~~ is formed to absorb polarized light having a predetermined polarization direction,
- at least two or more light diffusion layers are arranged between the back-face-side substrate of the pair of substrates and the light guide body to substantially diffuse the external light and minimize a shade from being viewed from an oblique direction, the at least two or more light diffusion layers ~~including~~ include a first diffusion layer and a second diffusion layer, and
- a prism sheet is arranged between the first diffusion layer and the second diffusion layer.
6. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes
- the light diffusion layer being arranged between the back-face-side substrate and the polarizer.
7. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

a diffusion tacky adhesive material being arranged between the back-face-side substrate and the polarizer as at least one of the light diffusion layers.

8. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes  
at least one of the light diffusion layers being arranged on a surface of the polarizer at a side where the light guide body is positioned.
9. (Previously Presented) A liquid crystal display device according to claim 5, wherein the polarizer is provided with an antiglare layer as the light diffusion layer.
10. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes  
a reflection polarizer arranged between the polarizer and the light guide body,  
and  
the light diffusion layer being arranged between the polarizer and the reflection polarizer.
11. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes  
a reflection polarizer arranged between the polarizer and the light guide body,  
and  
a diffusion tacky adhesive material arranged between the polarizer and the reflection polarizer as at least one of the light diffusion layers.
12. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes  
a reflection polarizer arranged between the polarizer and the light guide body,  
at least one of the light diffusion layers being arranged between the back-face-side substrate and the polarizer, and  
at least one of the light diffusion layers being arranged between the polarizer and the reflection polarizer.

13. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes a diffusion plate or a diffusion sheet which acts as one of the light diffusion layers and the diffusion plate or the diffusion sheet is arranged at a position closest to the light guide body among the at least two or more light diffusion layers.